

PUBLISHING A JOURNAL ARTICLE: THE WHY AND THE HOW

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To inform about a discipline. To share knowledge. To increase the impact/visibility of your work. To improve your CV.

1

IDENTIFY APPROPRIATE JOURNALS

Think about your audience.

Academic or Professional journals?

Find journals with high impact. Use Journal Citation Reports, Scimago, CiteScore, Web of Science and Scopus.

"EndNote Online": a tool that will suggest suitable WoS journals based in your abstract or title.

2

ARTICLE STRUCTURE

Different styles depending on the nature of your article: Practice-based or Research article.

3

MAKE IT VISIBLE

For Search Engines.

Have a clear title, descriptive and include keywords.

For your article choose appropriate keywords and phrases and repeat them several times.

4

SUBMIT

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text.

Finally, cite your sources.

5

PEER-REVIEW

It can be accepted fully, with revisions or rejected.

Revision: make changes as quickly as possible, prepare a response letter to each reviewer's comments in detail.

Persistence is key.

Submit again.